



HYDRAMAS TRAVEL AND TOURS



Hydramas.com is wholly owned by Hydramas Travel & Tours S.B
(MY TA License: 3157)



Hydramas 2030 outlines the goals, strategies and vision embraced by Hydramas Travel & Tours Sdn Bhd (Hydramas) in our role as the travel agencies in Malaysia.

Hydramas mean is a combination eight golden head of legendary dragon according to greek mitos, and the design of Hydramas's logo, which draws inspiration from the *nafas baru*, a traditional Malay word represent the new look together with creativity and innovative of the company handle by young and outstanding team.

Hydramas.com is the phoenix, the force of rebirth that rises from the ashes of Hydramas' greatest challenges. More than a system, it embodies a mindset of resilience, transformation, and forward momentum. As the old world changing, Hydramas.com emerged not just to rebuild but to reimagine. It leads Hydramas into the digital era, bold and unstoppable, proving that true power lies not in never falling but in rising stronger each time.

Establish Mac 1997

Edition: 2025



NEXT 13 Years

Entering a new era, Hydramas Travel & Tours S.B. is spearheading the digital transformation of the travel industry with the upcoming launch of Hydramas.com, a scalable, tech driven platform set to go live in January 2026. Hydramas.com aims to position Malaysia as a leading digital travel hub in ASEAN by capitalizing on the rapid growth of the B2B travel technology market. Future developments will integrate advanced technologies such as AI, blockchain, and immersive digital tourism experiences to create long term regional impact. As we build the infrastructure for the next generation of business and corporate travel, our long term strategy is guided by Hydramas 2030 where a commitment to becoming a key player in the evolving digital economy. Hydramas 2030 serves as our roadmap for sustainable growth and innovation, and we are confident that Hydramas, together with investment in digital ventures like Hydramas.com, will thrive and lead transformation across the Malaysia region by 2030.



Alif Asraf Kamarun Zaman

**CEO of Hydramas Travel & Tours S.B
and Hydramas.com**

I am a Malaysian entrepreneur and currently the Chief Executive Officer of Hydramas Travel & Tours Sdn Bhd, established in 1997. Tourism has always been at the heart of my career, driving my passion for digital innovation and community focused solutions. This vision continues through Hydramas.com, our latest initiative dedicated to transforming corporate travel through smart, digital solutions. Hydramas.com aims to simplify travel management for domestic and international businesses while positioning Malaysia as the top travel hub in ASEAN. Our goal is to foster sustainable growth, enhance employee travel experiences, and be the go to digital business solution for travel and tourism in Malaysia.

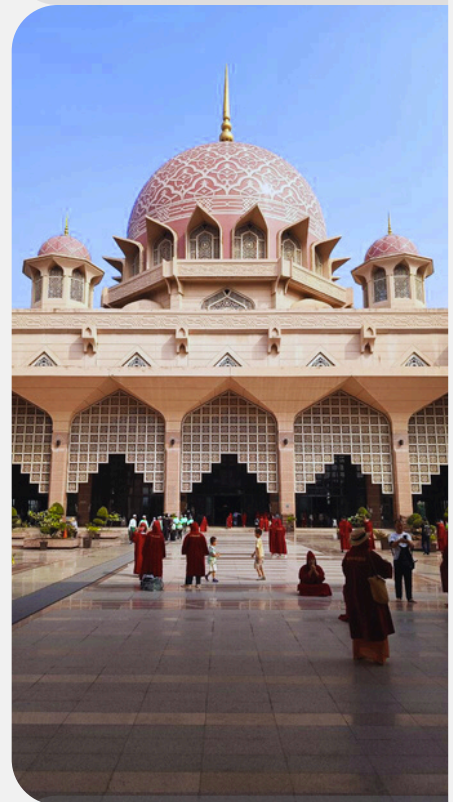
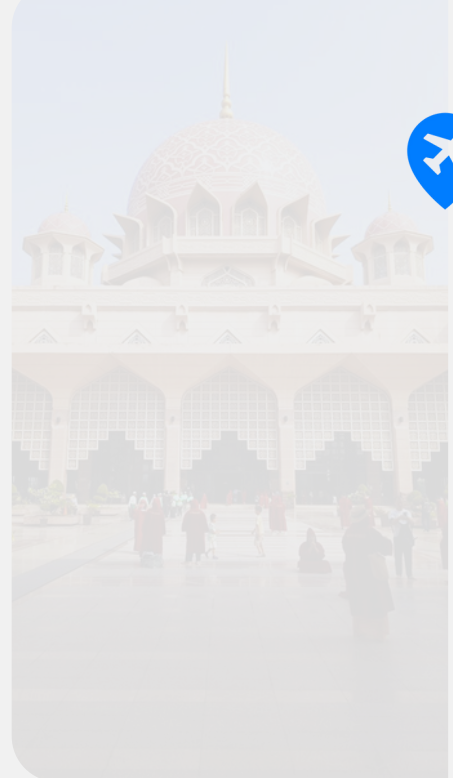
My educational journey began at St. John's Institution, Kuala Lumpur, followed by foundation studies at the University of Malaya, and an undergraduate degree in Chemical Engineering from The University of Manchester, United Kingdom. I furthered my education with a Master's degree in Entrepreneurship from the School of Business & Economics, UPM (Universiti Putra Malaysia), where I honed my skills in business innovation and strategy. I am currently pursuing a Ph.D at the School of Business & Economics, UPM, focusing on tourism, entrepreneurship, and digital transformation, as I continue to deepen my expertise in these fields.

To date, I've had the opportunity to visit 30 countries, continuously learning from global perspectives to enrich local innovation.

Malaysia | 2025

Hydramas Travel & Tours

HYDRAMAS TRAVEL & TOURS Sdn Bhd, a renowned travel company, was established on March 24, 1997. Registered under the Ministry of Tourism, Art and Culture, we operate as a premier travel agency, offering comprehensive inbound, outbound, and ticketing services throughout Malaysia. Since our inception, we have been committed to delivering exceptional travel packages of the highest quality and reliability, tailored to meet the diverse needs of our esteemed customers. Additionally, we take pride in efficiently managing travel arrangements for all ministries and agencies of the Government of Malaysia. As we enter the year 2025, we embark on an exciting new digital journey, driven by our vision for 2030, which serves as our primary goal. At Hydramas Travel & Tours, we strive to exceed expectations and remain at the forefront of the travel industry.



Malaysia | 2025



Main Tourism Licences



Ministry of Tourism, Art and Culture
TA Licences Number: 3157



Ministry of Finance
Licences Number: 357-00041684



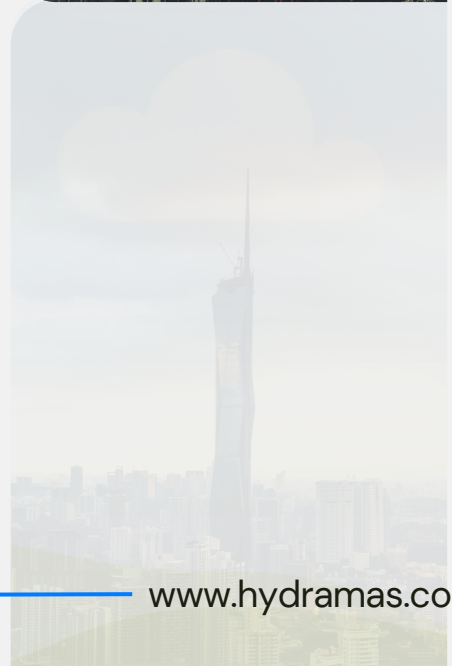
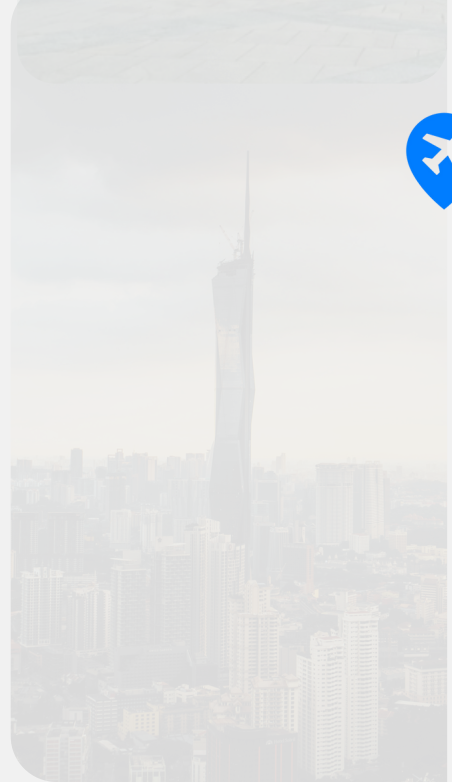
International Air Transport Association
Licenses Number: 20309914



Malaysian Association of Tour and
Travel Agents
Licenses Number: 1918



Bumiputera Travel And Tour Agents
Association of Malaysia
Licenses Number: 199



Malaysia | 2025



World Travel Awards Asia & Oceania

Established in 1993, World Travel Awards™ recognizes and celebrates excellence in the travel, tourism, and hospitality industries globally. It is renowned as the ultimate symbol of industry excellence.

The World Travel Awards Asia & Oceania Gala Ceremony 2023 in Ho Chi Minh, Vietnam, celebrated excellence in travel as part of WTA's 30th anniversary Grand Tours Series. Hydramas Travel & Tours S.B. was recognized as Malaysia's Leading Travel Agency for seven consecutive years from 2017 to 2023 at the World Travel Awards, showcasing its dedication to exceptional travel experiences.



Malaysia's Leading
Travel Agency



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Malaysia | 2025

M.I.C.E Putrajaya

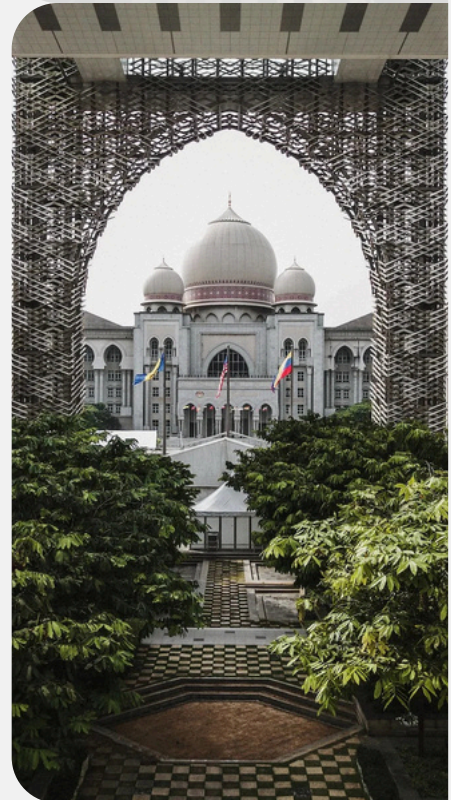
Why Choose Putrajaya for your M.I.C.E Event?

Putrajaya, Malaysia's administrative capital, is a perfect blend of modernity, culture, and tranquility. Designed for government, international, and business events, it offers:

- Iconic venues like The Everly Putrajaya, PICC, and IOI Resort
- A calm, secure, and clean environment
- Beautiful landscapes, lakes, and futuristic architecture
- Proven track record in hosting international conferences, summits, and academic events
- Close proximity to major universities and ministries

Accessibility & Connectivity

- 30–35 minutes from KLIA & KLIA2
- 30 minutes from Kuala Lumpur city
- Connected via major highways: MEX, LDP, ELITE
- Public transport: MRT, ERL (Express Rail Link), buses, taxis, Grab
- Ample parking and event friendly zones



Malaysia | 2025



M.I.C.E Putrajaya

Day 1: Arrival in Putrajaya

Meet & greet with personalized signage. Explore Putra Mosque, PM's Office & scenic landmarks. Welcome dinner with cultural performance.

Day 2: Kuala Lumpur City Tours

Visit Petronas Towers, Merdeka Square and Saloma Bridge. Evening free time

Day 3: M.I.C.E Day

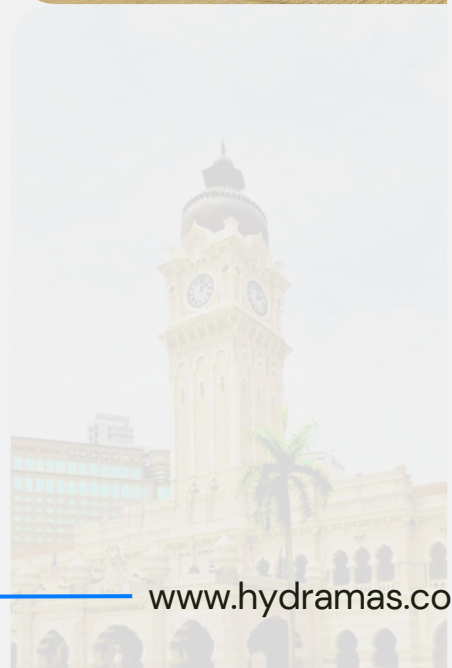
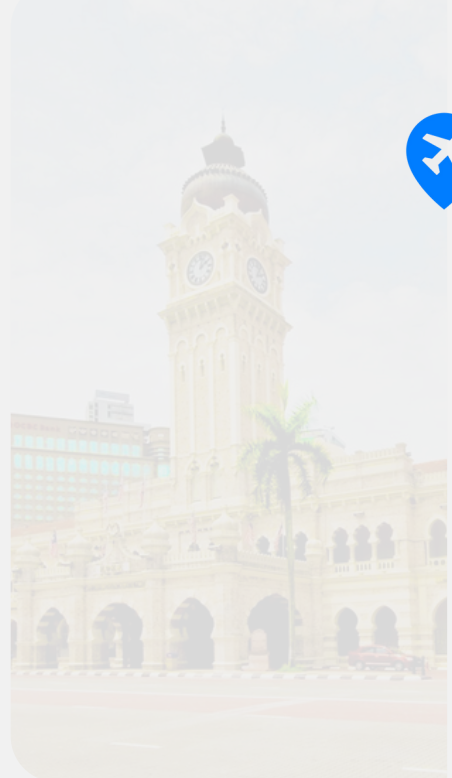
Your Corporate clients event or conference at a fully equipped venue includes keynote sessions, business presentations, and networking opportunities.

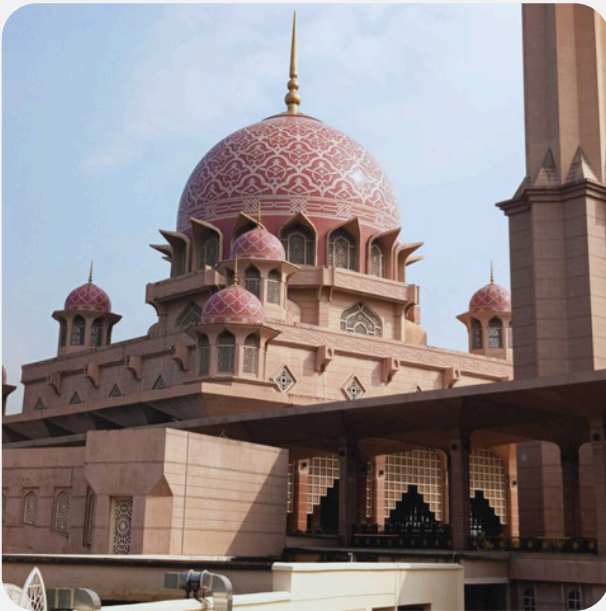
Day 4: Malacca City Tours

Visit National Mosque, heritage sites & local craft center. Traditional dinner with live cultural show.

Day 5: Leisure & Departure

Free time in the morning. Airport transfer for departure.

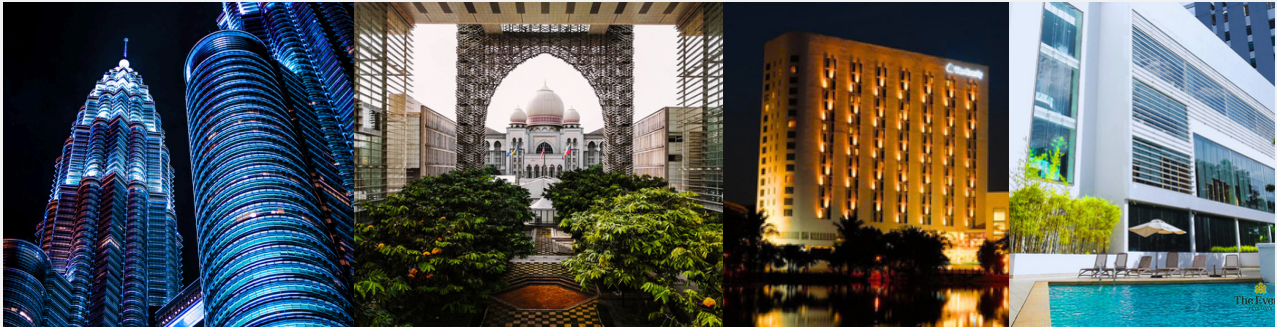






M.I.C.E – The Everly Putrajaya

Kuala Lumpur and Putrajaya



About This M.I.C.E

Situated within Malaysia's federal administrative capital, The Everly Putrajaya offers a refined setting ideal for high level meetings, government engagements, and international delegations. With close proximity to key ministries and iconic landmarks, the hotel provides a seamless environment for executive level events. Distinguished guests may complement their official agenda with curated leisure experiences, including private lake cruises and guided botanical garden tours, all within a tranquil and secure urban sanctuary.



Highlights

- ✓ Prestigious Federal Address
- ✓ High Caliber Clientele Focus
- ✓ Elegant Accommodation

From: **MYR 2,450.00** per adult

Included

- ✓ 4 Nights in 4 Star hotel
- ✓ Private Transportation
- ✓ Hotel Breakfast, Lunch & Dinner
- ✓ M.I.C.E Packages

Excluded

- ✗ Tour Guide
- ✗ Personal Expenses
- ✗ Visa Application

Min of people for this M.I.C.E is 50 people



M.I.C.E – DoubleTree By Hilton

Kuala Lumpur and Putrajaya



About This M.I.C.E

Set against the serene backdrop of Putrajaya Lake, DoubleTree by Hilton offers a sophisticated lakeside retreat tailored for international dignitaries and VVIP gatherings. The property features state-of-the-art meeting facilities, elegant ballrooms, and exclusive hospitality services designed to meet the highest standards of protocol and discretion. Guests may indulge in bespoke cultural programs or unwind in private wellness spaces, all while enjoying panoramic views in an atmosphere of refined luxury.



Highlights

- ✓ Prestigious Federal Address
- ✓ High Caliber Clientele Focus
- ✓ Elegant Accommodation

From: **MYR 3,250.00** per adult

Included

- ✓ 4 Nights in 5 Star hotel
- ✓ Private Transportation
- ✓ Hotel Breakfast, Lunch & Dinner
- ✓ M.I.C.E Packages

Excluded

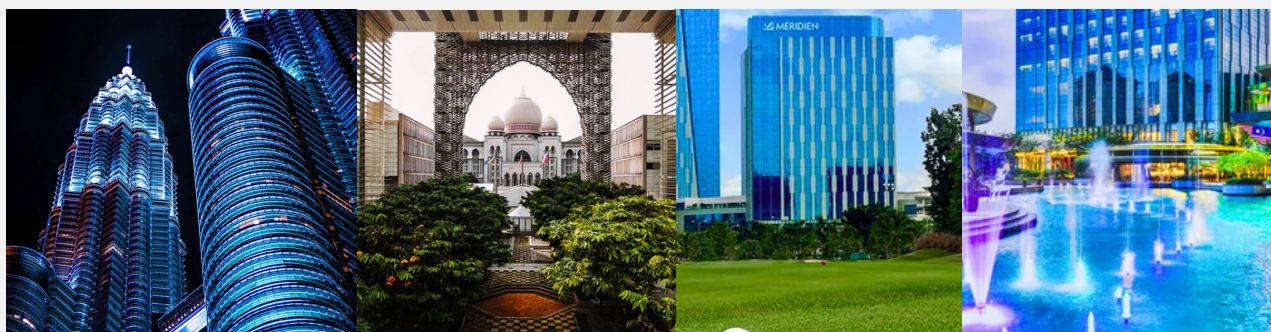
- ✗ Tour Guide
- ✗ Personal Expenses
- ✗ Visa Application

Min of people for this M.I.C.E is 50 people



M.I.C.E – Le Méridien Putrajaya

Kuala Lumpur and Putrajaya



About This M.I.C.E

Le Méridien Putrajaya stands as a beacon of modern luxury, strategically located adjacent to premier shopping, lifestyle, and entertainment venues. Ideally suited for diplomatic functions, executive conferences, and high profile corporate events, the hotel offers cutting edge facilities and tailored services to ensure a seamless experience. VVIP guests may enjoy curated excursions, private dining arrangements, and concierge-led explorations of Putrajaya's architectural and cultural highlights.



Highlights

- ✓ Prestigious Federal Address
- ✓ High Caliber Clientele Focus
- ✓ Elegant Accommodation

From: **MYR 3,500.00** per adult

Included

- ✓ 4 Nights in 5 Star hotel
- ✓ Private Transportation
- ✓ Hotel Breakfast, Lunch & Dinner
- ✓ M.I.C.E Packages

Excluded

- ✗ Tour Guide
- ✗ Personal Expenses
- ✗ Visa Application

Min of people for this M.I.C.E is 50 people